Alexander | Carrillo
CONSULTING
Do Good. Better.

Manage your time more efficiently

"How do I get it all done and meet my fundraising goals?"

Time management is a huge issue for all fundraisers. Here are some tips that might help you:

- Create your fund development plan, get the board to adopt it, and stick to it! Joe wants to have to a bake sale? It's not in the plan! Mary wants to plan an auction? It's not in the plan! The plan helps you winnow out the distractions and stay focused on your goals and deadlines.

- Write a real case for support and get buy-in. Again, this helps focus your work on what's most important: meeting the mission!

- Get a handle on Third Party Events, those wonderful events volunteers and service groups want to do on your behalf. You know the ones: When people tell you they're going to do all the work but suddenly you're spending all your time supporting them… for very little return.