

DO GOOD. BETTER. FOUNDATION WORKSHOP

FEBRUARY 1 - 2, 2024

Strengthen the culture of philanthropy in your nonprofit, and lay the foundation of your effective fundraising program.

 REGISTER NOW!

do-good-better.com/workshop-registration

The FOUNDATIONS Workshop:

This personal workshop is for anyone new to fund development, new to a position or new to an organization. The workshop provides approaches to fundraising to help overcome apprehensions, elevates your credibility with a comprehensive understanding of cutting-edge research, best practices, evolving trends, and strong ethics. Uncover your organization's distinctive fundraising assets and tailor strategies that align with your organization's mission. Develop a plan to build your fund development team and identify the resources you'll need to build a sustainable fundraising infrastructure.

Leave the FOUNDATIONS workshop with an action plan to create a culture of philanthropy at your organization, identification of fundraising assets, and skills to develop a sustainable fundraising infrastructure.

8:30 AM - 12:30 PM Thursday & Friday

**Community Foundation Campus
5049 E Broadway Blvd Tucson, AZ**

Refreshments & materials provided!

\$199 for a single workshop

(Additional registration from the same organization, \$50.)

WORKSHOP TRAINERS

Workshops were created by firm founders, Laura Alexander and Jenny Carrillo and are taught by consultants Lana Baldwin and Lisa Robinson. All are Certified Fund Raising Executives (CFRE) and each has been awarded the "Outstanding Fundraising Professional" award by the Southern Arizona Association of Fundraising Professionals. Together, the team has worked with over 350 nonprofit clients and raised millions of dollars for a wide range of issues.

Join the Full Series!

FOUNDATIONS is one of four workshops in the DO GOOD BETTER workshop series. Join the entire series to maximize learning and results.

- FOUNDATIONS: Feb 1 & 2
- PLAN: Feb 29 & Mar 1
- INSPIRE: Mar 28 & 29
- CULTIVATE: Apr 17 & 18



Become a Do Gooder!