

DO GOOD. BETTER. INSPIRE WORKSHOP

OCTOBER 3 - 4, 2024

Develop your compelling messages that move people to **ACTION** and provide **financial support** to your nonprofit.



[do-good-better.com/
workshop-registration](https://do-good-better.com/workshop-registration)

The INSPIRE Workshop:

This personal workshop is for anyone new to fund development, new to a position, or new to an organization. The workshop provides support on creating a case for support by helping to understand donors' motivations, addressing concerns, and understand what makes a great case for support. Additionally, learn research-based principles for selecting the right images, statistics, and stories and clear direction for refining your case with donors and donor prospects.

Leave the INSPIRE workshop with a case for support. A document that highlights your organization's mission, how programs are executed, the impact of programming, and reasons to support.

8:30 AM - 12:30 PM Thursday & Friday

**Community Foundation Campus
5049 E Broadway Blvd Tucson, AZ**

Refreshments & materials provided!

\$199 for a single workshop

(Additional registration from the same organization, \$50.)

WORKSHOP TRAINERS

Workshops were created by firm founders, Laura Alexander and Jenny Carrillo and are taught by consultants Lana Baldwin and Lisa Robinson. All are Certified Fund Raising Executives (CFRE) and each has been awarded the "Outstanding Fundraising Professional" award by the Southern Arizona Association of Fundraising Professionals. Together, the team has worked with over 350 nonprofit clients and raised millions of dollars for a wide range of issues.

Join the Full Series!

INSPIRE is one of four workshops in the DO GOOD BETTER workshop series. Join the entire series to maximize learning and results.



- FOUNDATIONS: Aug 22 & 23
- PLAN: Sept 5 & 6
- INSPIRE: Oct 3 & 4
- CULTIVATE: Oct 17 & 18

Become a Do Gooder!