DO GOOD. BETTER. PLAN WORKSHOP

Create your annual fund development plan and guide your nonprofit in executing thoughtful strategies to meet realistic fundraising goals.

REGISTER NOW!

do-good-better.com/workshop-registration

The PLAN Workshop:

This personal workshop is for anyone new to fund development, new to a position, or new to an organization. The workshop provides support on drafting a fund development plan. It helps identify approaches to effectively measure and monitor progress in fundraising beyond dollars raised, develops an annual fundraising calendar with roles and responsibilities, and plans acquisition, renewal, and growth strategies. Plus, a robust fundraising dashboard to report and share the progress of your plan to your organization's leadership and board of directors.

Leave the PLAN workshop with fund development plan that includes a roadmap fundraising efforts, including a plan for robust individual giving, major gift cultivation and stewardship, assignment of tasks, fundraising metrics, and a through timeline.

8:30 AM - 12:30 PM Thursday & Friday

Youth on Their Own Campus
2525 N Country Club Rd Tucson, AZ

Refreshments & materials provided!

$250 for a single workshop
(Additional registration from the same organization, $75)

WORKSHOP TRAINERS

Workshops were created by firm founders, Laura Alexander and Jenny Carrillo and are taught by consultants Lana Baldwin and Lisa Robinson. All are Certified Fund Raising Executives (CFRE) and each has been awarded the "Outstanding Fundraising Professional" award by the Southern Arizona Association of Fundraising Professionals. Together, the team has worked with over 350 nonprofit clients and raised millions of dollars for a wide range of issues.

Join the Full Series!

LEAGUE OF DO-GOODERS

PLAN is one of four workshops in the DO GOOD BETTER workshop series. Join the entire series to maximize learning and results.

- FOUNDATIONS
- PLAN
- INSPIRE
- CULTIVATE

Become a Do Gooder!

Do Good. Better.